

MEDIA CONTACT: SHANNON GODFREY

Shannon@aerial7.com
310.441.0400

AERIAL7 Introduces the Sports Beanie Featuring Sound Disk System.

Bring your tunes with you and enhance any activity with the AERIAL7 SOUND DISK SPORTS BEANIE. The SPORTS BEANIE is made of a light-weight moisture-wicking fabric, and is ideal for physically demanding activities. Push your limits and leave no sweat behind, the SPORTS BEANIE works well in warm weather by quickly drying and evaporating perspiration. Adjustable Sound Disks allow you to place them directly on the ear to be fully engaged in the music or slightly behind the ear to be more aware of the surrounding environment. The SPORTS BEANIE is thin enough to fit under most helmets or can be worn on its own. Remove the Sound Disk after an intense day and toss the beanie into the washer for a fresh clean fit. Don't miss any important calls with a simple touch of a button on your in-line microphone.

**Sound Disk Sports Beanie****Features**

- + Built-in microphone for use with iPhone®, BlackBerry®, & other cell phones.
- + Engineered to deliver the highest-quality listening experience from your Apple iPod®, iPhone®, BlackBerry®, or other mp3 player, cell phone or music device.
- + Ultra-slim speaker designed for comfortable without sacrificing your music experience.

Tech Specs

- + Driver Diameter: 35mm
- + Impedance: 32Ω
- + Frequency Response: 20~20KHz
- + Sensitivity (S.P.L.): 100±3dB (at 1KHz)
- + Input Plug Diameter: 3.5mm

About AERIAL7:

AERIAL7 was created in 2008 by three friends from different backgrounds who share a common vision for building unique audio products influenced by their passion for art, music, street culture, fashion and the active lifestyle that they live and breathe.

Since AERIAL7 began, the team has strived to be at the forefront of emerging fashion and technology, introducing unique materials, finishes, original wearing styles and impressive acoustics that redefines the headphone as a fashion accessory.

Working with the constant feedback of AERIAL7's team of ambassadors from around the world, AERIAL7 products are constantly evolving, influencing and challenging the headphone market.

AERIAL7 has quickly become a fast growing music lifestyle company with business headquarters in Los Angeles, a design center in Australia and distributors in over 60 countries.